



Privacy Policy

1. Introduction

This policy explains how and why we use your personal data to ensure you remain informed and in control of your information.

2. About us

For the purposes of data protection law Marston Moreteyne Action Group (MMAG) will be the controller of your personal data held by us.

Marston Moreteyne Action Group (MMAG) is a Not for Profit Organisation.

Our designated Data Protection Officer is Stewart Long.

3. What information do we collect?

We collect data you give to us when you contact us through our website, via social media or email.

Our legal basis for collection of data is Legitimate Interest. You may be an existing contact, have contacted us in the past or been a part of a current or previous mailing campaign.

Data collected may include: personal details (name, contact email etc.)

4. How do we use personal information?

We will use the details we hold or you provide to us to keep you informed of any updates on current or future developments in the local area or any information that we feel maybe of interest to you regarding current or new local concerns.

We will only use your information for the purpose or purposes it was collected for.

We use personal data for administrative purposes. This includes:

- Maintaining databases of contacts
- Recording your choices and preferences re communications with us
- Communicating news and updates

5. Disclosing and sharing data

We will never sell or share your personal data.

6. Collection and Storage of Personal Data

Electronic data and databases are stored on secure MMAG computer systems.

We also use several third parties to collect data through links that are accessed via our website (Wordpress) or our social media pages.

Our website is hosted through Wordpress.com who may collect some data regarding visitors to the site - please see Wordpress's [Cookie Policy](#) (for all visitors) and [Privacy Policy](#) (mainly if you are accessing our site via a Wordpress account) for more information.

We also have a presence on normal social media platforms. Please be aware that each of the platforms themselves has its own privacy policies that you may need to review if you have any concerns.

We will only use and store information for so long as it is required for the purposes it was collected for.

7. Your rights over your data

You have the right:

- to ask and be told whether or not we have your personal data and, if we do, to obtain a copy of the personal data we hold (this is known as a subject access request)
- to have your data deleted
- to have incorrect data amended
- to object to your data being used for marketing purposes

All direct mailings will include a straight forward opt-out preference.

Please note that there may be exceptions to the rights above and though we will always try to respond to your requests- there may be situations where we are unable to do so.

For further information on your rights please write to or email our Data Protection Officer at The Retreat, Station Road, Marston Moretaine, Bedford MK43 0PU
marston.moretaine.action.group@googlemail.com

8. Complaints

You can complain to Marston Moreteyne Action Group (MMAG) directly by contacting our data protection officer using the details set out above. If you are not happy with our response - or you believe that your data protection or privacy rights have been infringed, - you can complain to the UK Information Commissioner's Office - see www.ico.org.uk for more details.

